



DIGITAL MARKETING



What is Digital Marketing?

Digital marketing refers to advertising delivered through digital channels such as search engines, websites, social media, email, and mobile apps. Using these online media channels, digital marketing is the method by which companies endorse goods, services, and brands.

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D I G I T A L M A R K E T I N G



WHO CAN LEARN ?

- +2 students , BCom
- MBA and BBA
- Entrepreneur's
- Professionals

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DIGITAL MARKETING



Important topics in our Job training.

- Domain Purchasing and Website Creation
- Email Marketing
- SEO and SEM
- Copywriting and Content writer
- Marketing in social Medias
- Google Ads & Analytics, App marketing

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D I G I T A L M A R K E T I N G



Certification's:

- AVODHA Course Completion Certificate
- Internship Experience Certificate
- Google Digital marketing certificate
- HubSpot Certificate
- Facebook Certificate (paid)

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DIGITAL MARKETING



Course Structure:

- E- Learning
- 24x7 access portal
- 3 Months Classes
- 3 Months Free/paid internships
- Doubt Clearing sessions
- Avail in Mobile/PC/Tab
- Placement Opportunities



D I G I T A L M A R K E T I N G

Fee's Structure:

○ 2800/- Admission Fee

**3 months course and 3 months
Internship.**

BONUS

**If you Get Placed through Us, then
you Pay the rest of the amount .**

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D I G I T A L M A R K E T I N G